



*NetProfit*



## Our Goal

Our goal is to help you realize your dreams in business by improving your bottom line. You're in business to make money, and NetProfit can create value in your organization by:

- Helping you determine the areas of focus.
- Transferring knowledge to your staff.
- Providing trained professionals in areas where you need expertise.

# Vision

*Where are you today? Where do you want to go?  
How do you plan to get there?*

*Are you acting strategically?*

## Business Diagnostics

NetProfit will analyze your current state of business by examining your strengths, weaknesses, opportunities, and threats. NetProfit will help you develop a game plan that will:

- Increase your customer base.
- Position your company in a selected market.
- Allow you to compete successfully within your target market.
- Assist you in achieving great business performance.

Reality



*Are you targeting the right customers?  
How much should you spend on IT?*

## Sales Coaching

NetProfit provides effective one-on-one, or group professional sales coaching and mentoring. We inject enthusiasm, professionalism and sales focus into your sales environment. Our process allows us to evaluate your current sales environment and create a tailored plan of action for your success.

## Information Technology

Our team will use the results of the “Business Diagnostics” to identify areas that will provide your business with the greatest return on investment. By utilizing one, or, a combination of the NetProfit “Technology Solutions,” we will develop a plan that improves your bottom line.

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## Human Resources

At the end of the day, a business is only as good as its people. At NetProfit, our objective is to increase the value of your human capital. We believe in hiring the right people for the right job. Our "Business Diagnostics" service is mindful of your culture and will help you build a successful team.

## Marketing

Before you can sell your products or services, you need to create a plan to reach your customers. NetProfit will help you create a plan that addresses the pricing, promotion and distribution of your products in order to satisfy your objectives and increase your profits.

## Project Management

Here is where it all comes together. You need your plans executed in a way that meets your objectives. NetProfit can help to ensure your plan is put into action by working within your budget, your culture and your needs.

# 4 *key* attributes

## Availability

Time is of the essence. NetProfit assures our customers of a timely response to your phone calls and emails. We are there to meet your objectives.

## Partnership

NetProfit understands the merit of establishing relationships with our clients. Our services are designed to review your situation using a holistic approach with the best interest of your business in mind.

## Knowledge and Advice

NetProfit's focus is on transferring knowledge to our clients and making them more profitable by creating true value within the company.

## Accuracy

NetProfit excels in our attention to detail. Systems are in place to ensure that the highest standards of communication and service are maintained throughout each stage of the process.





**NetProfit**

At NetProfit, our business is to ensure that your business is achieving the optimum results. Our extensive analysis provides you with a blueprint of your current operations and offers recommendations on how you can realize your goals in business.

To learn more about what NetProfit can do for your business, and a more detailed explanation of our services, visit our web site at **[www.netprofitmb.com](http://www.netprofitmb.com)**.

Our **b**usiness

*NetProfit*

[www.netprofitmb.com](http://www.netprofitmb.com)

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